

# CONNECT WITH HUNDREDS OF REALTORS AT STATEN ISLAND'S ONLY ANNUAL REAL ESTATE TRADE SHOW



## 2023 SPONSORS



Mortgage lending done right.



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JON A COSTAGLIOLA, ESQ.



BIANYC  
Building Industry Association  
of NYC



*Call to Reserve Space Today!  
Deadline to Register: April 5th*

**718-928-3223**

**CALL US TO SPONSOR OR EXHIBIT! 718-928-3223**



## **WHAT IS THE SIBOR EXPO?**

Celebrating its 15th consecutive year as a prominent event on the New York City real estate calendar, the 2024 SIBOR Expo continues to be a catalyst for growth, innovation, and networking within the real estate community.

With its roots dating back 25 years, this trade show has successfully adapted to the dynamic changes in the industry landscape, emerging as a pivotal event for real estate professionals serving Staten Island and the surrounding areas, as well as the partner industries that support them.

Last year, over 100 exhibitors, including legal experts, property appraisers, technology innovators, and contractors, came together to provide comprehensive support to both emerging and established real estate sales professionals.

## **WHY EXHIBIT AT SIBOR EXPO?**

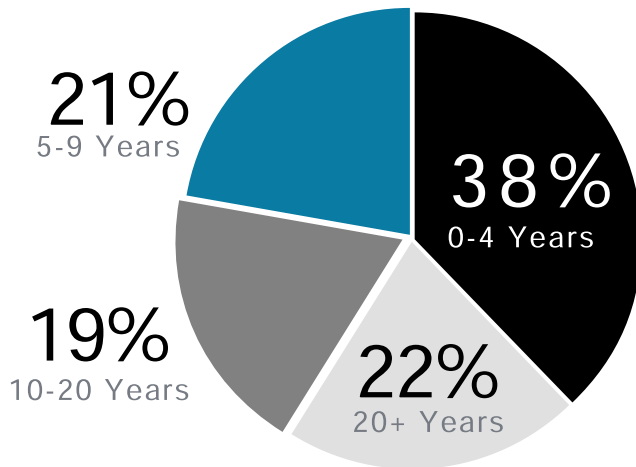
- Directly access an eager audience of over 700 real estate professionals
- Gateway to the vital Staten Island Real Estate market, facilitating over \$3.4 billion in average yearly transactions
- Showcase solutions to active Realtors, from new agents to veterans with 20+ years of experience
- Reach 88% of Staten Island homes sold through the influence of SIMLS membership
- Tap into award-winning and top-performing decision-makers driving the market

*Call or email Annmarie Izzo • [annmarie@sibor.com](mailto:annmarie@sibor.com) • 718-928-3223*  
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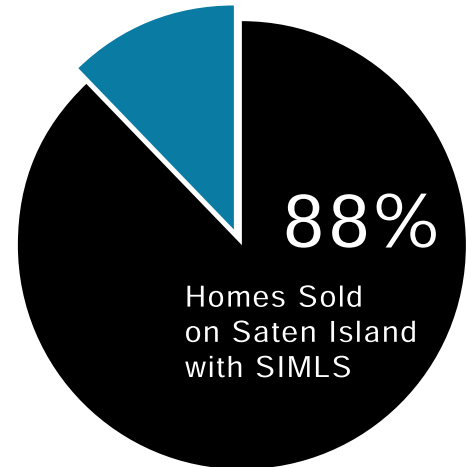
# DEMOGRAPHICS



## MEMBER TIME IN BUSINESS



## SIMLS REACH



**15th consecutive year of the Expo**  
**More than 700+ attendees at the event every year**

## ABOUT SIBOR:

- Over the last 3 years, over 5400 transactions totaling more than \$3.4 Billion in closings per year have been done by SIBOR/SIMLS members through the SIMLS.
- Comprised of approximately 2,500 members, SIBOR serves real estate agents, brokers and affiliated professionals throughout the borough and surrounding areas.
- Established in 1915, the Staten Island Board of Realtors® (SIBOR) is the largest professional association in Staten Island, N.Y.
- SIMLS is the premier source for real estate listings and market information on Staten Island, providing real estate professionals and the community with a comprehensive platform for property listings, market data, and professional development opportunities.
- All SIBOR Realtors belong to the New York State Association of REALTORS® (NYSAR) and the National Association of REALTORS® (NAR).

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# Sponsorship Packages



## EXCLUSIVE OPPORTUNITIES – ONE PER EXPO

**Top Producer Breakfast Sponsor - \$5,000.** Exclusive sponsor of the annual SIBOR Top Producer awards breakfast, held before the start of the trade show. Includes: Standard vendor booth, Expo Directory listing, Signage at breakfast, short speaking opportunity at breakfast, reserved table of 10 at breakfast.

**SOLD** **Cocktail Mixer Sponsor - \$7,500.** Main sponsor of the afternoon networking mixer (free to all trade show attendees!). Includes: Standard vendor booth, Expo Directory listing, Signage, short speaking opportunity, and reserved table at mixer.

**SOLD** **Name Tag Sponsor - \$4,000.** Exclusive sponsor of the attendee name tags. Includes: Standard vendor booth, Expo Directory listing, Company logo featured on the attendee name tags.

**Mixer Entertainment - \$2,500.** Sponsorship of the entertainment and special event during the afternoon mixer. Includes: Standard vendor booth, Expo Directory listing, Signage at mixer.

**Cell Charging Station - \$2,000.** Sponsor of the cell phone charging station provided during the trade show. Includes: QR game destination, Branding on station, Expo Directory Listing (no vendor booth or signage).

**Photo booth - \$2,500.** Sponsorship of fun photography station. Includes: QR game destination, Branding at photo booth, Expo Directory listing (no vendor booth or signage).

**SOLD** **Headshots - \$1,500.** Exclusive sponsor of the Professional Headshot service (one per attendee) provided during Expo. Includes: QR game destination, Branding at location, Expo Directory Listing (no booth or signage).

**Trade Show Bags - \$1,500.** Every attendee will be provided with a tote bag for all their swag upon entry to the Expo. Includes: logo/branding on expo bag, Expo Directory Listing.

## LIMITED OPPORTUNITIES – THREE PER EXPO

**Expo Snacks (Limit 3) - \$1,000.** Multiple refreshments and snacks will be provided to attendees at no cost and at different locations throughout Expo to keep them on the trade show floor. Includes: QR game destination at stations, Standard vendor booth, Signage at refreshment stations, Expo Directory listing. Options are:

- Hot Dog Cart
- Soft Pretzels
- Warm Funnel Cakes

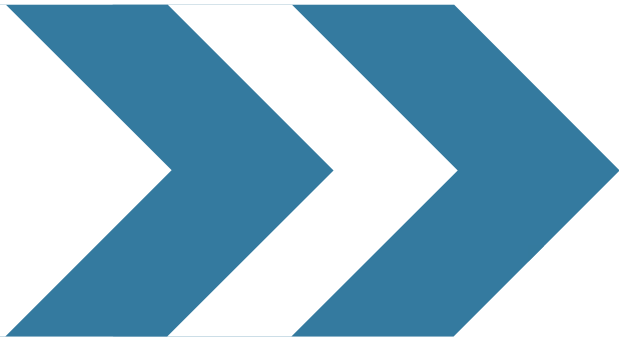
## OPEN OPPORTUNITIES

**Mixer Signature Cocktail - \$750.** Pick your poison as you get to choose a signature cocktail offered at the afternoon Mixer. Includes: Dedicated sign at the bar during the afternoon Mixer, Expo Directory listing

**Raffle Basket - \$500.** Sponsor a basket that is part of the afternoon Mixer prizes. Includes Signage, Expo Directory Listing

*Call Today for Availability!  
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# Optional Booth Design Services



6 ft. x 30"Top x 29"H – 4 Sided Fitted Table Throw  
(FULL-COLOR PRINT) Dye Sublimated  
Price: \$299

6 ft. 30"Top x 29"H - 4 Sided Stretch Table Throw  
(FULL-COLOR PRINT) Dye Sublimation  
Price: \$325



Vinyl Banner with Adjustable Stand  
Price \$475

Mighty Banner Display - 8' x 10'  
Large Tube Frame and Fabric Graphic Kit  
Price: \$775



Philly 10 Ft. x 90" Straight Single-Sided Display Kit  
with Soft Carry Case  
Price: \$1,350

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**REGISTER TODAY!**  
**RESERVE YOUR 2024 EXPO BOOTH**



**2024 REALTOR Day**  
**EXPO Booth at Vendor Village**  
**11 a.m. to 3 p.m.**

**Thursday, April 11, 2024**

Hilton Garden Inn

1100 South Avenue, Staten Island, NY 10314

*parking available on premises*

**Expo Booth: \$600 • Double Booth: Additional: \$250**  
**Premium Corner: \$1,500**

*(Premium corner booth includes one booth, one TV, one high top table with two seats)*

**Complete form and return to Annmarie Izzo, Event Coordinator.**

**If paying by credit card, email form to Annmarie [annmarie@sibor.com](mailto:annmarie@sibor.com)**

Business Name \_\_\_\_\_

Type of Business \_\_\_\_\_

Contact \_\_\_\_\_

Address \_\_\_\_\_

Telephone \_\_\_\_\_

Email \_\_\_\_\_

Website \_\_\_\_\_

Total Amount \_\_\_\_\_

Charge my credit card   M/C   VISA   AMEX   Discover

Credit Card \_\_\_\_\_ Exp \_\_\_\_\_

Cardholder's Name \_\_\_\_\_

If paying by check, make check out to SIBOR.  
Mail form and check to:

Staten Island Board of REALTORS

1150 South Avenue, Suite 303

Staten Island, NY 10314

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**2024 EXPO**

# NETWORKING MIXER



IMMEDIATELY FOLLOWING EXPO

## VENDORS & SPONSORS RECEIVE

**TWO 2 COMPLIMENTARY ENTRIES**

**FEATURING:**

**HAND CRAFTED COCKTAILS**

**HORS D'OEUVRES**

**ENTERTAINMENT**

**BUILD RELATIONSHIPS THAT GO BEYOND TRANSACTIONS  
CREATE A VALUABLE NETWORK**

**VENDORS &  
SPONSORS**



**HILTON GARDEN INN  
TEA ROOM**

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