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A completed order form, photographed and sent by E-Mail is sufficient as proof of order.

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For further information please contact:
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BACKGROUND TO THE FT 1000

- The FT 1000 Europe’s Fastest Growing Companies Special Report is created to identify and highlight the companies in Europe achieving the fastest, (mostly) organic and sustainable revenue growth.
- The Special Report is designed to give a platform for new and upcoming companies. In this way, growing companies are given business exposure and the chance to connect with parties who can expand their business, such as investors, business partners, or new hires.
- The Special Report also provides an overview of the European business landscape and its fast changing industries.

BRIEF METHODOLOGY OVERVIEW

Phase 1: Application

Companies apply to be part of the FT 1000 Special Report and provide general business information, revenue, and contact information.

Phase 2: Evaluation

Once company revenue figures have been submitted and verified, compound annual growth rates are calculated for each company.

Phase 3: Desk Research

Additional desk research is conducted to ensure a company’s revenue growth was not only fast, but also sustainable and organic.

USAGE EXAMPLES



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IMPORTANT DOCUMENTS

FOR <<EMPLOYER BRAND>>

Financial Times Special Report – FT 1000 Europe’s Fastest Growing Companies 2024

Dear <<Salutation 1>> <<Salutation 2>> <Last Name>>,

The Financial Times and Statista are delighted to announce that the 8th annual edition of the **FT 1000 Europe’s Fastest Growing Companies** Special Report was published online and in print – with <<Employer Brand>> named as one of Europe’s Fastest Growing Companies 2024.

Congratulations to you and your colleagues.

Each year, the Financial Times and Statista work together to identify which companies demonstrate fast, organic, and sustainable revenue growth through public calls for participation, directly contacting thousands of companies across Europe, and conducting database research. It was through this process, that <<Employer Brand>> stood out – and was therefore named as one of the FT 1000 Europe’s Fastest Growing Companies 2024.

You can find the complete list on ft.com and a copy of the print publication enclosed here.

To make the most of your increased company profile, we would like to offer you the opportunity to purchase the Special Report’s Logo Licence, which allows you to use the **FT 1000 Europe’s Fastest Growing Companies 2024 Official Logo** across your communication channels.

If you have any questions or would like any further information, please contact Marie-Verity Pernthaller on +44 203 695 6091 or at marie-verity.pernthaller@statista.com.



You can order the Logo Package via your own personal Statista R website – which you can access by scanning the QR code, or via this URL: r.statista.com/en/winners-portal-login. From there you may access your company’s exclusive Statista R webpage using the code: <<Code>>

Kind Regards,

Robert Grange
Global Franchise Development Director
Financial Times

Hubertus Bitting
Member of the Management Board
Statista

<<EMPLOYER BRAND>> IS LISTED AMONG THE FT

1000 EUROPE’S FASTEST GROWING COMPANIES 2024.

OUR OFFER:



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<<YRS>>

Logo as high-resolution vector graphic for digital use and for creating print materials, a certificate and a tombstone.

Purchase and use the FT 1000 Europe’s Fastest Growing Companies 2024 Official Logo as a communication tool across your business channels and showcase your achievement as one of Europe’s fastest growing companies.

BENEFITS

- Establish and reinforce confidence and trust
- Sustainable content for your marketing activities
- Enjoy the prestige and power of the Financial Times
- Motivate your teams by giving them recognition
- Attract high calibre applicants
- Gain new clients and new business

USES

- Website
- Social Media
- Signature Strips
- Official Documents
- Presentations (internal and external)
- Newsletter & Brochures
- Recruitment (campaigns, adverts, videos)
- Events



FINANCIAL TIMES EUROPE’S FASTEST GROWING COMPANIES 2024 LOGO LICENCE

All packages include:

- ✓ 12 Month Logo Usage
- ✓ Certificate
- ✓ Award Trophy
- ✓ Checklist



1000 EUROPE’S
FASTEST GROWING
COMPANIES 2024



STEP 1: Choose your Logo Package

STANDARD PACKAGE – demonstrate your recognition in the **latest FT 1000** edition!



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COMPANIES 2024

- ✓ Official FT 1000 Europe’s Fastest Growing Companies 2024 Logo (Light & Dark version)
- ✓ PDF version of the certificate, Media Kit & Trophy
- ✓ Extension of last year’s logo rights*
- ✗ Logo Stack
- ✗ 2023 & 2024 Logo
- ✗ Platinum Logo: 3+ years recognition.

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STANDARD PLUS PACKAGE – demonstrate **2 consecutive years** of recognition.



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- ✓ Extension of last year’s logo rights*
- ✓ Logo Stack
- ✓ 2023 & 2024 Logo
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WITHOUT PURCHASING, PROMOTIONAL USE OF THE LOGO OR CERTIFICATE IS NOT PERMITTED.
ALL TROPHIES CONTAIN THE STANDARD 2024 LOGO**

The logo may only be used once the list has officially been published on March 1st 2024.

* Applicable only if you purchased last year’s logo licence.

** Please note that deliveries of trophies can take up to 5 weeks or longer and will be delivered after publication.

STEP 2: Complete the order form on the reverse page and send it to
marie-verity.pernthaller@statista.com

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