

CATALOGUE

KIND OF APRIL



www.kindofapril.com

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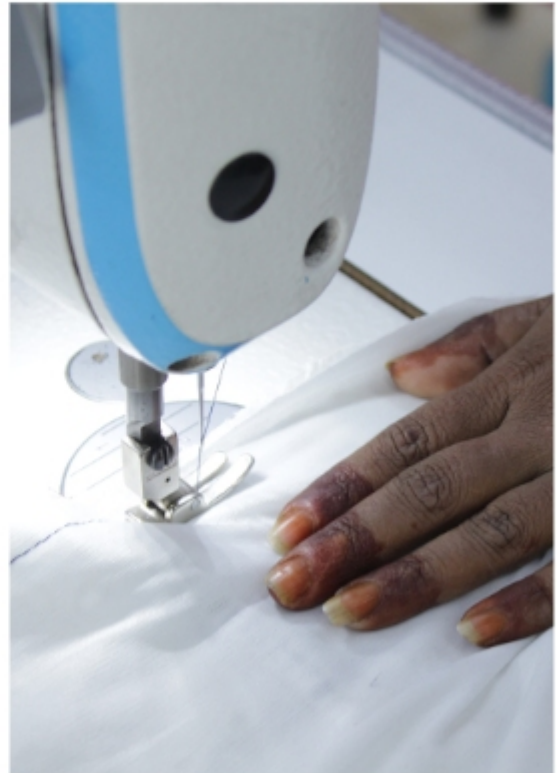
Garment Covers

Saree covers and travel essentials

WE ARE 100% WOMEN EMPOWERED

RIGHT FROM THE FACTORY HEAD TO THE END OF THE LINE IS A BUNCH OF ONLY WOMEN WHO RUN THE SHOW - THE ARTISANS, RESEARCHER, DESIGNERS, CUTTERS, PACKERS.

Our beloved collection entwines the spirit of our green mission and tells stories of their makers that started years ago. Defined by their unique details, each of these products envisions the true expression of the community we are creating for our women manufacturers. In a consumer-centric era, when traditional materials and processes threaten to gulp the planet and its environment, we rejuvenate and look for innovative ideas to create new accessories that symbolize new life. Each piece represents the notion of a sustainable lifestyle essential to be embraced openly at every step of our evolution.



POTLI BAG

COTTON



1



1. Plain drawstring potli
(Without Frill)
Various Sizes and
fabric options available
Logo branding available

2



3



4



5



6



2. Frill pouch with Twill Drawstring.
3. Frill pouch with Grossgrain ribbon.
4. Frill pouch with Satin Ribbon.
5. Cylindrical pouch with Frill.
6. Pouch with wide base.

BRANDED POTLI BAG

7



DRAWSTRING POTLI BAG
BRAND: HIGH & DRY
PRINT: DTF
Size: 19" x 13"

8



BRAND: ADORNANCE
PRINT: DTF
Size: 3" x 4"

9



BRAND: ADHYAY BY NABHI SUTRA
PRINT: SCREEN
SIZE: 4" x 9"

10



BRAND: JUST HERBS
PRINT: SCREEN
SIZE: 4" x 5"

11



BRAND: ARIES
PRINT: DTF
SIZE: 5" x 6"

12 **BRAND: ENN**
PRINT: DTF
SIZE: 20" x 18"



13

BRAND: DEVINEZ
PRINT: DTF
SIZE: 4" x 6"



14

BRAND: AADIRUDRA
PRINT: DTF
SIZE: 4" x 6"



15

BRAND: KASEEDA
PRINT: DTF
SIZE: 12" x 12"



16



BRAND: HIDDEN HERO
PRINT: DTF
SIZE: 5" x 5"

17



BRAND: CEDAR AROMA
PRINT: SCREEN
SIZE: 6" x 11" x 2.5"

18



BRAND: AQUEEDA
PRINT: DTF
SIZE: 5" x 6" x 2"

19



HANGOVER POTLI
PRINT: SCREEN
SIZE: 5" x 6"



The

The Salāi Spa
BY TATTVA

20 BRAND: THE SALAI SPA
PRINT: DTF
SIZE: 5" x 9"

POTLI BAG

SATIN



21



BLACK SATIN POTLI
WITH SATIN RIBBON
MULTIPLE SIZE OPTIONS

WHITE SATIN POTLI
WITH SATIN RIBBON
MULTIPLE SIZE OPTIONS

22



SATIN AND MORE



23 **BRAND: ADHYAY**
SATIN PILLOW PROTECTOR
PRINT: DTF
SIZE: 16" x 12"

24



BRAND: BIJIT
PRINT: DTF
SIZE: 11" x 11"
and 13" x 17"

WEDDING RETURN FAVOUR POTLI
PRINT: DTF
SIZE: 5" x 6"

25



26



BRAND: ALL THINGS BEAUTIFUL
by DIVYA BURMAN
PRINT: DTF
SIZE: 13" x 13"

POTLI BAG

VELVET



27

PINK VELVET POTLI



28

BLACK VELVET POTLI



- WE USE HIGH QUALITY VELVET ONLY
- AVAILABLE COLORS:
PINK, CREAM, GREY, BLACK
- PRINTS: ONLY DTF

29

OFF WHITE VELVET POTLI



30

GREY VELVET POTLI



VELVET AND MORE



31



BRAND: MIRAI LIVING
PRINT: DTF
SIZE: 3" x 4"

32



BRAND: OLEGA
PRINT: DTF
Size: 3" X 4"

33



BRAND: HRSHL
PRINT: DTF
Size: 3" X 4"

FESTIVE POTLI



34A **DIWALI POTLI**
PRINT: DTF
Multiple size available



34B **FESTIVE GREETINGS POTLI**
PRINT: DTF
Multiple size available



34C

CHRISTMAS POTLI
HAND-PAINTED EFFECT
PRINT: DTF
Multiple size available



34D

CHRISTMAS POTLI
HAND-PAINTED EFFECT
PRINT: DTF
Multiple size available



34E

CHRISTMAS POTLI
PRINT: DTF
Multiple size available

HANGOVER POTLI
PRINT: DTF
Multiple size available



HANGOVER POTLI 2.0
PRINT: DTF
Multiple size available



KITS & POUCHES



35



CANVAS BOX KIT
VARIOUS SIZES AVAILABLE
350 GSM CANVAS
GET YOUR BRAND LOGO PRINTED



KITS AND MORE



36



ZIPPER SHOE KIT

150 GSM

100% COTTON

GET YOUR BRAND LOGO PRINTED



BOX KITS



37



BRAND: UNITED AIRLINES
PRINT: DTF
SIZE: 6" X 5" X 4"

38



BRAND: HIGH & DRY
PRINT: DTF
SIZE: 5" X 4" X 3"

39



BRAND: TASH HAIR
PRINT: DTF
SIZE: 8" X 4" X 3"

KIT/POUCHES



40



CANVAS FLAT ZIPPER POUCH
SIZE: 9" x 7"
FABRIC: 350 GSM
GET YOUR BRAND LOGO PRINTED

41



TUSSER POUCH WITH BASE
FABRIC: 250 GSM
GET YOUR BRAND LOGO PRINTED



42



BRAND: JW MARRIOTT MUSSOORIE

SIZE: 9" x 7"

MACHINE EMBROIDERY

43



BRAND: JW MARRIOTT MUSSOORIE

SIZE: 9" x 7"

MACHINE EMBROIDERY

43A

COIN/ SANITARY POUCH
SIZE: 5"X 5"
Twill fabric

QUILTED KITS

44



45



46



47



TOTES

CUSTOM DESIGNS AND SIZES



48

WEAVE AND FABRIC OPTIONS:
150 GSM COTTON SHEETING
250 GSM COTTON TUSSER
350 GSM CANVAS
250 GSM TWILL

**GOOD TIMES
AND
TAN LINES**



49

BRAND: THE POSTCARD HOTELS AND RESORTS
PRINT: SCREEN
SIZE: 15" x 14"

50



BRAND: THE POSTCARD HOTELS AND RESORTS
PRINT: SCREEN
SIZE: 15" x 14"

51



BRAND: TATA CLIQ PALLET
PRINT: SCREEN
SIZE: 16" X 12"

TATA cliq
palette
your beauty matchmaker

BRAND: TATA CLIQ PALETTE
PRINT: SCREEN
SIZE: 16" x 12"



THE POSTCARD
HOTEL

היינו כאן

WE WERE HERE

HEBREW

tribute to the Jewish community that called Jew Town in Mattancherry home for centuries. Only two of the Jewish community remain. Their presence, though, continues to be felt through its wonderful architecture, signages, and of course, the Jewish Synagogue.

BRAND: THE POSTCARD HOTELS AND RESORTS

PRINT: SCREEN

SIZE: 15" x 14"



BRAND: FOTOGENICS STUDIO
PRINT: SCREEN
SIZE: 16" x 16" x 3.5"

56



BRAND: FOTOGENICS STUDIO

PRINT: SCREEN

SIZE: 16" x 16" x 3.5"

QUILTED SHOPPER BAG
PRINTED SATIN FABRIC
SIZE: 16" x 18"





59



SCRUNCHIES

MULTIPLE COLORS AVAILABLE



SATIN SCRUNCHIES
LARGE AND XL SIZES AVAILABLE



SAREE AND GARMENT COVERS

CUSTOM DESIGNS AND SIZES



**SAREE COVER WITH
BUTTON CLOSURE**



60

61



**SAREE COVER WITH
DORI CLOSURE**

**SAREE COVER WITH
VELCRO TAPE**



62

WHY YOU SHOULD CHOOSE US?



Quality production | In-house fabric experts | Sourcing from mills | All women workers | In-house printing - DTF, Screen | All products QC tested | Best Machinery

TIRED OF RUNNING AFTER YOUR EXISTING VENDOR?

We prioritise the customer experience. If you are a startup please ask us what works best, whether it's prints, fabrics or trims. Our team consists of experienced management professionals, fashion designers, separate logistics department and experienced artisans.

QUALITY GOES A LONG WAY

What is the market offering



Inside finish of other factories



What do we offer



Inside finish of our product



Finishes that we offer

- Plain Seam
- Flat & Felt Seam
- French Seam
- Overlock

FOR ORDERS

We support small businesses :)

INDIA IS A LAND OF MORE THAN 70 MILLION SMALL BUSINESSES.


10 YEARS AGO, WE STARTED SMALL AND UNDERSTAND THE STRUGGLES OF BEING A SMALL ENTERPRISE.

SCALING IS A SLOW AND CHALLENGING JOURNEY. SOME VENDORS SUPPORTED OUR SMALL ORDERS US WHEN WE BEGAN. IF YOU HAVE A GENUINE ORDER YET A SMALL ORDER WE'LL BE HAPPY TO TAKE IT :)

Contact

 CALL: +91 - 9810196688

 EMAIL: SHOP.KINDOFAPRIL@GMAIL.COM

 WHATSAPP : +91 - 9810196688

 ADDRESS:
UNITS NUMBER
48-49-51-57-58-61
PARAS TRADE CENTRE
GWAL PAHARI
GURGAON 122002
[HTTPS://GOO.GL/MAPS/VVOZPBZRMVLPXSI48](https://goo.gl/maps/vvozpBzrmvlpXSI48)