

MOST INTERESTING
Stranger

5 SECOND
POWER PITCH

UNBOUND


J.W. CRAWFORD

The Most Interesting Stranger

5 Second Power Pitch

Put this powerful 5 second pitch to work every day all day! From your first encounter when your pumping gas in the morning to you're your end of day grocery run. Every that crosses your path is a potential source of capital. Your next Private Lender!

So when you are asked the question, "What do you do?", from this day forward your forever response will be...

"I buy and sell real estate, and I pay the people who fund the purchase and rehab of those properties top dollar."

The following conversation often goes like this:

PROSPECT: ***"Really? How does that work?"***

YOU: ***"Why, are you interested?"***

PROSPECT: ***"Maybe..."***

YOU: (Smiling) ***"Well, I pay them so much interest that they brag about it to their friends and family, then their friends and family want to make those kinds of safe, secure investments, too."***

PROSPECT: ***"So you fix them up, or what?"***

YOU: ***"It's pretty straightforward. I usually buy fixer-uppers and resell them to Owner Occupants. I do all the work, and you get your investment back plus interest at closing."***

PROSPECT: ***"How much do you pay them?"***

YOU: ***"Whatever it takes to get you excited about it. What are you making on your current Investments?"***

Want to get a personal tutorial and see how I deliver my own 5 Second Power Pitch?

[Watch this quick video](#) that I made just for you.



A large, stylized handwritten signature in black ink, appearing to read 'John C. White'.