

MONTEREY COUNTY

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George
Anderson

» rising star

Photos by Wayne Capili, Interface Visual
By Elizabeth McCabe



GEORGE ANDERSON COMPASS

Lifelong Salinas resident George N. Anderson chose a number of jobs before deciding upon real estate. He comments, "I tried everything from produce, to being a part-time florist and doing flowers for gorgeous weddings, to starting my own fashion label before real estate." However, after some soul searching and reflecting, he decided upon real estate.

The idea wasn't entirely foreign to him. George explains, "I thought about real estate at a young age – middle school or high school. I had a bridge in my life as a 22-year-old and decided to give it 4-5 years and see if I liked it."

That was over three years ago. "I have no plans on stopping," smiles George. "Real estate makes me happy."

George adds, "Real estate seemed like the perfect fit. It was in the back of my head for so long." Through his various jobs, George knew he enjoyed sales and being creative, which was a common theme in everything he did. With his people personality, attentive listening skills, and desire to please, he was a natural at real estate.

Finding His Groove

"I started off at a brokerage in Salinas and got on my two feet there. The more I learned with different transactions and various clients, the more I found my groove," he explains.

Setting his sights higher, Compass was George's end goal. He admits, "I didn't know how long it would take. To be hired by Compass was a dream come true. I've been able to navigate more now self-sufficiently."



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George was hired at Compass a year ago and is fortunate for everyone who has helped him along the way. “Their support has been amazing at the group where I work,” he raves.

He also credits his clients for making him who he is today.

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scenarios has helped me to be wiser. It also gives me more experience to bring to clients.”

Passionate About People

One unique thing about George is that he is passionate about people. He explains, “Just as people are passionate about hobbies, I get that same reward from helping clients.”

George shares that he cares deeply about others. He comments, “I really do make a lot of special relationships with all my clients. I want to make them happy and help them succeed. I am ambitious and conscientious of my clients at the same time.”

George credits his father for building and valuing relationships with the wide range of people he’s met in his lifetime, inspiring him to live by that same example.

“I lost my dad at 9 years old to cancer,” he says sadly. “I had to overcome that. He was definitely the biggest inspiration to me in how hard he worked and the countless people he knew. He passed away over 15 years ago, but I still meet people who knew him and tell me stories of how giving and social he was.” Now George is following in his footsteps.

“He taught me to be a good friend,” he says.

Seeking Adventure

When George isn’t working, he treasures time with his mom. He also feels the need for speed. “I’m obsessed with cars,” he says. He also likes skydiving, which gives him a thrill of a lifetime. Equally important, however, is satisfying clients to this Rising Star.

George followed his heart into real estate, achieving happiness in the process. He’s making the world a better place by making other people’s real estate dreams come true.

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