



## Frequently Asked Questions About The 2020 National Red Ribbon Photo Contest

### How Do I Enter?

1. Families can enter the contest by uploading a photo to **[www.redribbon.org/contest](http://www.redribbon.org/contest)** of their home front door, fence or mailbox decorated with a double-looped Red Ribbon and this year's National Red Ribbon Week Theme: Be Happy. Be Brave. Be Drug Free™.
2. School employees/PTA members can enter the contest by uploading a photo to **[www.redribbon.org/contest](http://www.redribbon.org/contest)** of their school or virtual school decoration, which must include a double-looped Red Ribbon and this year's National Red Ribbon Week Theme: Be Happy. Be Brave. Be Drug Free™.

**\* ONLY ONE ENTRY PER SCHOOL WILL BE ACCEPTED.**

### What Do We Need To Include In Our Photo Entry?

A Red Ribbon (a double-looped ribbon like a red bow you'd see on a gift) and this year's theme "Be Happy. Be Brave. Be Drug Free™." must be included in the photo.

- ★ For Home Decoration entries, the photo must be taken in front of a home front door, fence or mailbox decoration and must not be cropped.
- ★ For School/Virtual School Decoration entries, the photo must include a highly visible decoration such as the front of the school or feature aspects of the virtual school.
- ★ If you are including a photo of a virtual school environment, use your imagination when displaying your online space. How can you best showcase the Red Ribbon Theme? You are welcome to Include people and themed items and imagery in your photo.



2019 School Winner, Region 1



2019 Judges Awards Winner





## Can I Use Photoshop On My Entry?

No, photos must be of actual decorations. Photoshopped images will be disqualified.

## How Can I Win?

1. Receive the most votes in your region for your entry (10 winners) during the voting period (November 2-16, 2020). Voting takes place at [www.redribbon.org/vote](http://www.redribbon.org/vote)
2. Receive one of the following Judges Awards (10 winners):

### School Decoration

- Most Creative School or Virtual School
- Best Use of School or Virtual School
- Best Use of The Theme
- Most Ambitious
- Most Educational

### Home Decoration

- Most Creative Home
- Best Use of Family
- Best Use of The Theme
- Best Virtual Photo (e.g. Photos taken while using Zoom, FaceTime, MS Teams or any other online virtual tool)
- Most Educational

**Be Creative!!**



## When Are The Winners Announced?

The winners will be announced on December 2, 2020.

## What Type Of Photo Formats Are Accepted?

Jpeg, Gif and Png formats are accepted.



**2019 Home Winner, Region 5**





## What is the Purpose Of The National Red Ribbon Photo Contest?

The National Red Ribbon Photo Contest is intended to involve families, neighborhoods, schools and communities in the Red Ribbon Week celebration. By working together to deliver a unified message, we can help children grow up safe, healthy and drug free.

## Who Can Enter The Contest?

Safe,  
Healthy &  
Drug Free  
Kids

1. For Home Decoration entries, families with school-age children in the US can enter. Parents must submit the photos, as you must be 18 or older to enter the contest.
2. For School Decoration entries, school employees and PTA members in the US can enter.

## What Can I Win?

An iPad for you and \$1,000 for a K-12 school of your choice.

## When Do I Enter?

You may upload your entry between October 1st at 9:00am (ET) and November 1st at 9:00pm (ET).



2019 Judges Awards Winner

