

# **Senior Manager for the GRI Academy**

Start Date: ASAP, 40 hrs p/w.

Location: Amsterdam, the Netherlands

**Contract:** 1 year initially – extension by mutual consent

### **Background**

Across the world, there is a growing demand for sustainability reporting professionals who know how to use the GRI Standards. The Education team is responsible for developing and implementing an educational program that individuals can follow to become a GRI Certified Sustainability Professional. To ensure maximum coverage, the program is offered online through the GRI Academy and via a global network of training partners. You can read more about our educational program on the GRI website.

Last year more than 7000 people followed one or more of the training courses we offer. Looking at the ongoing changes in the reporting landscape in Europe and other regions, we expect that number to grow significantly in the coming years. This requires an upscaling of our educational program in the Academy and of the corresponding business processes and support structures. To make this possible, we are looking for a proactive and enthusiastic senior manager to lead the Academy team and further strengthen the position of the Academy in the market.

The right candidate is an inspirational team leader, with experience in managing online education programs. They should be a pragmatic problem solver with a focus on continuous improvement and capable of adopting a commercial mindset in a not-for-profit setting. They should be capable of empowering others in an international and multicultural setting.

The successful candidate will report to the Head of Education. The post is based in Amsterdam. Ideally, therefore, the postholder should be eligible to live and work in the Netherlands.

### Position summary and job purpose

The post holder will manage the Education team members who work with the GRI Academy to help ensure the smooth and efficient running of the Academy and the related support services.

### Job responsibilities

- Developing and implementing a go-to-market strategy for the Academy.
- Leading the Academy team, including overall supervision, prioritization of tasks, objective setting, performance appraisal etc.
- Implementing and managing a customer support system.
- Improving processes based on data analysis.
- Managing the collaboration with external parties and identifying new partnerships.
- Developing marketing & sales strategies for the Academy in collaboration with the Marketing & Sales function.
- Managing the Academy based on an agreed set of non-financial and financial Key Performance Indicators.
- Building and maintaining a detailed understanding of the GRI Standards as well as knowledge of the wider work of GRI and the sustainability reporting landscape.
- Other duties as required.

# Are you the right person?

Background and skills

- You have at least five to seven years of experience in line management of direct reports.
- You have several years of management experience in online education.
- You are experienced in customer relations and/or sales in an intercultural environment.
- You have implemented or worked with non-academic educational programs.
- You are fluent in written and spoken English, proficiency in Spanish is a plus

#### Personal characteristics

- You are well organized and deliver on time.
- You love a challenge and the unexpected.
- You are a trustworthy, stable, supportive leader and put your team first. 1.
- You are eager to work in an international and multicultural setting.
- You have an affinity with the mission and vision of GRI.
- You take your work seriously but yourself not so seriously.

## **GRI offers**

- Hybrid work
- Access to coworking office spaces
- 36 vacation days per calendar year on full time bases
- Pension contribution of 8% gross yearly salary, €70 per month healthcare contribution and working from home allowance
- Free access to the GRI Academy, the possibility to become a GRI-certified sustainability professional, and other personal development platforms; learning, development, and well-being platforms

### **About GRI**

GRI (Global Reporting Initiative) is an independent, international organization that helps organizations be transparent and take responsibility for their impacts so that together we can create a sustainable future. We do this through the creation of a global common language for organizations to report their sustainability impacts. This enables informed dialogue and decision-making around those impacts.

GRI is the global standard setter for impact reporting, which through an independent, multistakeholder process, maintains the world's most comprehensive set of sustainability reporting standards. Available as a free public good in 12 languages, the GRI Standards are, globally, the most widely used for sustainability reporting.

More than 10,000 organizations, including 78% of the largest 250 companies in the world, disclose sustainability information through the GRI Standards – something unimaginable when GRI was first established 25 years ago. In addition, GRI's standards are referenced explicitly in 160 policies of governments, regulators, and stock exchanges in 60 countries.

Headquartered in Amsterdam, the Netherlands, we have a network of seven regional hubs ensuring we can support organizations and stakeholders worldwide.

### How to apply

Interested candidates, eligible to live and work in the Netherlands, are invited to submit their resume and letter of interest in English to <a href="mailto:apply@gri.recruitee.com">apply@gri.recruitee.com</a>. The deadline to submit an application is **12.00 noon (CET)**, **31 March 2023**. GRI appreciates all expressions of interest, however only short-listed applicants will be contacted.

GRI, Attn. Human Resources

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